



**MEDIA RELEASE
10 AUGUST 2016**

Australia International Dive Expo Back in 2016!

The third installation of the [Australia International Dive Expo](#) (AIDE) will take place on the weekend of 10 & 11 September 2016 at the Royal Hall of Industries at Sydney's Moore Park.

From a range of dive schools, courses and dream destinations to gears, gadgets and marine conservation activities, visitors will be able to learn and gather all of the information they desire, and much more, about the world of scuba diving at this annual event.

"Scuba diving is still very much a growing niche interest among Australian travellers as the underwater world remains relatively unknown and unexplored by many," says Ness Puvanes, Director and Organiser of AIDE.

"Each year, we witness and enjoy the positive interest shown in the sport as the rise in visitor numbers to our show and many other dive expos around the world reflect that," she says. "While we are still relatively new to the Australian market, interest is strong and consistently growing.

"We hope our show will not only continue to help expand the global community of divers, but encourage existing ones to further connect with new destinations, industry players and suppliers, while also engaging them on the topics of conservational efforts that are being studied and implemented."

This year's Expo will again welcome non-divers interested in scuba

diving to give the sport a go in the pool with instructors from St George Dive School. Re-breather courses will also be available at selected times over the weekend.

Disabled divers will not be left out as representatives from Disabled Divers International (DDI) and Scuba Diving International (SDI) will be present to provide insight and guidance to those interested in learning and becoming a diver and an instructor. Over the years, the number of disabled divers increased due to the mental and health benefit of the sport.

There will also be information and safety education on free diving by the Australia Free Diving Association for anyone interested in the sport. Visitors participating in the longest breath-holding game will stand to win prizes at the stand as well.

University students will be pleased to learn that for the first time, the Expo will also include a free professional photography course exclusively for them only. Johan Boshoff from [The Dive Spot](#) will conduct a five-hour photography course on the Saturday from 10am – 3pm, taking students through a number of topics including tips and tricks on capturing vivid underwater images.

For families, the Australian National Maritime Museum will be hosting a series of fun activities for families with kids, including dress-ups, crafting masks, artwork and more.

As per every event, a number of experts in the sport and the marine world will be present to share their knowledge and tips; and visitors will be given a multiple chances to win prizes including gadgets, gears and holidays over the weekend show.

Supporting Agency for AIDE are PADI, DAN, TDI SDI, DDI & NAUI.

To find out more about the Expo, freebies, activities and more, visit www.australiadiveexpo.com.

About AIDE

Organised by the team behind the vastly successful Malaysia International Dive Expo (MIDE), the Australia International Dive Expo is the premier event and meeting place for the local and international scuba diving industry and dive enthusiasts.