

A U S T R A L I A I N T E R N A T I O N A L D I V E E X P O

IS BACK TO FOCUS ON MARINE CONSERVATION

- **Free Entry and Seminars for Selected NSW Schools (Marine Studies)**

- **Presentations by Industry Experts**

- **Dive Try Outs in On-site Pool**

- **Free Media Access**

For the third consecutive year, the Australia International Dive Expo (AIDE) will once again take place at the International Convention Centre Sydney as part of the annual Sydney International Boat Show (SIBS), the largest recreational boating event in the Southern Hemisphere.

While AIDE will continue to promote the fun and recreational side of the scuba diving, promote new travel opportunities, dive destinations, introduce new gadgets and gizmos to enhance any underwater experience, and encourage interests such as photography and videography, a significant focus for AIDE 2019 will be on marine conservation.

It is AIDE's key objective to not only help grow the diving community, but also educate the community and general public on the importance of marine conservation.

A major part of the Show, this year visitors will be able to hear even more about this topic during the Marine Rescue Forum, a session organised by marine conservation organisations Elasm, a Newcastle based company founded by Joni Pini-Fitzsimmons, and Ocean Tidings, headed by Sarah-Jo Lobwein.

"There are many individuals and organisations around the world working towards a cleaner ocean and planet," says organiser Ness Puvanes. "And right here in Australia we have many high-profile divers and conservationists including Sarah-Jo, Joni, Terry Cummins, Dr Scott Wilson, Fiona Merida and others who will all be sharing with our nature and water-loving visitors their experience and expertise on the subject.

This includes how we can contribute to the ongoing ocean clean-up, eradicate single use plastics, help restore our reefs, keep our marine friends healthy and much, much more."

Other highlights this year include the Free Diving Forum, organised by renowned photographer, Lucas Handley; marine educational program for school children; try-dives; a fun-filled kids' corner and the latest high-tech underwater equipment.

As usual, there will be lots of entertainment, live presentations, door prizes, a competition to win holidays and dive equipment, and a bunch of exclusive travel deals not to be missed!

With more than 60,000 visitors expected at this year's Show, visitors are encouraged to register their interest and purchase tickets online to avoid long queues.

The Australia International Dive Expo will be running from 1 - 5 August 2019 as part of the Sydney International Boat Show.

Opening times will be 10am to 7pm in the halls, with the adjoining marina display closing daily at 7pm.

For further information about AIDE including the list of exhibitors, presentations, activities and workshops, go to www.australiadiveexpo.com. To find out more about the boat show, visit www.sydneymboatshow.com.au.

Media interested in attending the show can get their free pass upon registering. Admission for the travel trade and dive industry related companies is also free upon registration.

Media Enquiries

Lyn Tan - lyn@threewisebees.com.au - + 61 404 163 131. 



Dive Schools / Operators / Organisers / Instructors

Do you have any interesting, newsworthy info to share with the dive industry? If so, we would like to invite you to send us your OZ News section for possible inclusion in the magazine (please note that inclusion is FREE of charge).

Here's what we need:

- Newsworthy stories (promotional material will not be accepted)
- Word limit: 100 words
- Text prepared in a Word document
- Accompanying high-resolution image(s) are welcome (please supply caption and image credit)

Please send to info@ozdiver.com.au 